

Demographics

POPULATION

U.S. Census Bureau 2010

Arkansas	2,834,797
County	77,076
Searcy	22,858
Trade Area	125,000

2010 U.S. Census	City	County
White	84.5 %	91.5%
Black	4.6 %	3.7%
Hispanic	7.4 %	4.0%
Asian	1.2%	0.5%
Other	2.4%	1.3%

MEDIAN AGE

County Average	36 years
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2009 HOUSEHOLDS

City of Searcy	
White County	29,342

SALES TAX

City Of Searcy	0.5%
White County	1.5%
State of Arkansas	6.0%

COST OF LIVING INDEX

(U.S. avg is 100)

White County	83.9
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INCOME - SEARCY

Median Household	\$42,940
Average Household	\$56,650
Per Capita	\$21,882

PERMITS (City of Searcy)

Number Building Permits Issued and Value

2006	1105	\$72,430,000
2007	1381	\$40,186,000
2008	1649	\$79,220,000
2009	1648	\$28,223,000
2010	1665	\$64,046,376

WHITE COUNTY LABOR FORCE

Year	Labor Force	Employment	Unemployment Rate
2006	32,975	30,700	5.7 %
2007	32,200	30,050	6.6 %
2008	33,050	31,225	5.5 %
2009	34,350	31,750	7.6%
2010	34,400	31,525	8.4%

SALES TAX COLLECTION

YEAR	CITY	COUNTY
2006	\$4,900,000	\$4,000,000
2007	\$5,200,000	\$4,100,000
2008	\$6,600,000	\$5,600,000
2009	\$6,300,000	\$5,300,000
2010	\$6,022,961	\$4,925,410

Major Office / Public Sector Employers

White County Medical Center (1465)
 Harding University (795)
 Wal-Mart Super-Center (550)
 Searcy Public Schools (440)
 City of Searcy (225)
 White County Government (235)
 ARAMARK (220)
 Riverview Public Schools (198)
 First Security Bank (193)
 Searcy Medical Center (180)

Major Industrial / Gas Exploration Employers

Wal-Mart Distribution (1050)
 Land O' Frost (520)
 Bryce Corporation (410)
 BHP Billiton (400)
 Eaton Corporation (400)
 Road Systems (200)
 Matthews International Corp. (172)
 Schulze & Burch Biscuit Company (130)
 Union Drilling (120)
 Pontiac Coil (70)
 Eletrocraft Arkansas (60)