

Demographics

POPULATION

U.S. Census Bureau 2008 estimates

Arkansas	2,834,797
County	74,845
Searcy	22,299
Trade Area	125,000

ESRI 2009 Forecasts

	City	County
White	88.7 %	91.6%
Black	7.2 %	4.6%
Hispanic	3.1 %	2.9%
American Indian	.3 %	0.5%
Asian	.7%	0.5%
Other race	1.6 %	1.3%
Two or more races	1.5 %	1.6%

MEDIAN AGE

Searcy Average	32.5 years
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2009 HOUSEHOLDS

City of Searcy	7,527
White County	28,369

SALES TAX

City Of Searcy	0.5%
White County	1.5%
State of Arkansas	6.0%

COST OF LIVING INDEX

(U.S. avg is 100)

White County	80.4
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INCOME - SEARCY

Median Household	\$42,940
Average Household	\$56,650
Per Capita	\$21,882

CONSTRUCTION:

Number Building Permits Issued and Value

2004	230	\$30,648,665
2005	295	\$57,957,960
2006	207	\$70,393,135
2007	238	\$27,833,296
2008	229	\$78,605,935

WHITE COUNTY LABOR FORCE

Year	Labor Force	Employment	Unemployment Rate
2004	32,000	29,825	6.4 %
2005	32,925	30,475	6.2 %
2006	32,975	30,700	5.7 %
2007	32,200	30,050	6.6 %
2008	33,050	31,225	5.5 %

SALES TAX COLLECTION

YEAR	CITY	COUNTY
2004	\$4,400,000	\$3,400,000
2005	\$4,500,000	\$3,500,000
2006	\$4,900,000	\$4,000,000
2007	\$5,200,000	\$4,100,000
2008	\$6,565,074	\$5,631,228

Major Office / Public Sector Employers

White County Medical Center (1350)
 Harding University (765)
 Wal-Mart Super-Center (505)
 Searcy Public Schools (433)
 City of Searcy (249)
 White County Government (235)
 ARAMARK (200)
 Riverview Public Schools (198)
 First Security Bank (187)
 Searcy Medical Center (175)

Major Industrial / Gas Exploration Employers

Wal-Mart Distribution (1332)
 Land O' Frost (538)
 Chesapeake Energy (451)
 Bryce Corporation (400)
 Eaton Corporation (265)
 Matthews International Corp. (172)
 B. J. Services (150)
 Yarnell Ice Cream (135)
 Weatherford International (130)
 Union Drilling (120)
 Road Systems (101)
 Schulze & Burch Biscuit Company (80)